



HOTEL IZMIR

Mövenpick Hotel Izmir Sustainability Policy

At Mövenpick Hotel Izmir, we are committed to sustainability and responsible tourism. We recognize our responsibility to minimize our environmental impact, support local communities, and promote ethical business practices. Our sustainability policy is based on the following principles:

Environmental Responsibility

- Reducing energy and water consumption through efficient technologies and sustainable practices.
- Minimizing waste production by implementing recycling programs across our hotel.
- Adopting eco-friendly initiatives such as reducing single-use plastics and using biodegradable materials.
- Supporting biodiversity and protecting local ecosystems through responsible sourcing methods.

Social Responsibility

- Supporting the local community by sourcing products and services from local suppliers.
- Promoting fair working conditions and ensuring equal opportunities for all employees.
- Encouraging cultural exchange between our guests and employees while fostering respect for local traditions.
- Participating in social responsibility initiatives, including charitable activities and community development projects.

Economic Sustainability

- Practicing responsible financial management to ensure long-term business stability.
- Partnering with ethical suppliers who share our commitment to sustainability.
- Investing in sustainable tourism initiatives to support long-term growth in the industry.

Guest Engagement & Awareness

- Educating our guests on sustainable practices and encouraging their participation.
- Offering eco-friendly accommodation options and promoting responsible travel habits.
- Providing transparency through regular reports and updates on our sustainability efforts.

At Mövenpick Hotel Izmir, sustainability is not just a commitment—it is an integral part of our identity. We continuously strive to improve our practices, reduce our environmental impact, and create a better future for our guests, employees, and the planet.